PACIFIC Transcription

On-line, on-time and on-call

NVivo Compatible Transcripts

NVivo is a qualitative data analysis software programme used by over 1.5 million researchers worldwide. NVivo is used to organise and analyse audio, text and visual content from interviews, field notes, focus group discussions, surveys, social media, videos, audio and webpages. NVivo can classify, code, sort and arrange unstructured data, which helps researchers manage, analyse, and report on this data.

1. NVivo Synchronised
2. NVivo Headings – Questions
3. NVivo Headings – Simple

Pacific Transcription offers four different types of NVivo formatting for interview and focus group transcripts. Having your files coded for NVivo as they are transcribed saves you time - time better spent analysing the resulting data. If you would like your documents formatted in accordance with one of these styles, please make a note at the time you upload your audio file.

Pacific Transcription's NVivo Templates

1 NVivo Synchronised

All speaker turns are timecoded and formatted for an easy import into NVivo. Once imported, the transcript will automatically synchronise with the original video or audio recording of the interview or focus group, meaning you can watch the video and see the transcript scrolling in sync, or click on any turn in the transcript to bring up the relevant section in the video. Having simultaneous access to audio/ video and the transcript allows you to ensure you have not missed anything qualitatively, such as emotion or sarcasm. Each turn is attributed to a speaker, making coding easier and more efficient. This format is particularly popular with researchers conducting focus groups or semi-structured/ unstructured interviews.

This format incurs a 25% surcharge, and we refer to it as 'NVivo Synchronised'.

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2 NVivo Headings - Questions

Our NVivo Headings format expands into a more flexible, individualised process. We would be happy to hear what you hope to get out of your specially formatted transcripts, and adapt our templates to suit your needs. If you have a list of interview questions which are followed in your audio files, we can format the transcripts to enable autocoding of nodes for each question and within that, for the facilitator and interviewee. This eliminates an enormous amount of work for you. You can analyse the range of interviewee responses to particular questions easily and efficiently.

This format incurs a 15% surcharge, and we refer to it as 'NVivo Headings Questions'.

Format	Benefits	Ideal for...	Pricing
NVivo Synchronised	Transcript synchronised to audio/ video. Review any section of a recording instantly by clicking on that turn in the transcript. Automatically groups all turns by a speaker when imported.	Semi-structured/ unstructured interviews and focus groups.	25% surcharge
NVivo Headings - Questions	Transcript can be organised by each interview question if provided. Transcripts allow auto-coding by speaker, and by questions/ themes.	Structured interviews, where a list of questions/themes followed can be provided.	15% surcharge
NVivo Headings - Simple	Transcripts allow auto-coding by speaker.	Semi-structured/ unstructured interviews.	10% surcharge
NVivo Basic	The no-frills option, compatible with all software versions.	Any type of interview speech.	No surcharge

3 NVivo Headings - Simple

Should you have less structured interviews, interviewee and facilitator can be transcribed in the same headings style, enabling separate nodes on the same hierarchal level when imported. This is a time-saver considering the coding you will no longer have to do manually, and useful for identifying the environment of certain concepts within nodes.

This format incurs a 10% surcharge, and we refer to it as 'NVivo Headings Simple'.



4 NVivo Basic

This format simply enables you to import the transcript into NVivo as text. It will not automatically code speakers, or organise the interview according to the interview questions.

This format incurs no surcharge, and we refer to it as 'NVivo Basic'.

Formatting for already completed documents

Pacific Transcription can convert your existing transcripts (.doc or .docx only) into an NVivo compatible format. The table below outlines what items we would need from you to do this, as well as the associated cost.

Format	Pricing	Please Provide...
Nvivo Basic	$1/page	Semi-structured/ unstructured interviews and focus groups.
NVivo Headings	$2/page	Structured interviews, where a list of questions/themes followed can be provided.
NVivo Sychronised	25% of the transcription cost for that length/type of audio.	Semi-structured/ unstructured interviews.

Contact Us

More Questions? Contact our enquiries team today:

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PTB 009 Last Updated: 06/08/2024